

Table 1. The key statewide priorities for each high priority initiative (HPI) for the 2012-2022 Florida Extension Long Range Plan.

Priority No.	Description
HPI 1. Increase the sustainability, profitability and competitiveness of agricultural and horticultural operations	
1	Sustainability of production systems and alternatives: Maintain and enhance production systems of all types and scales by improving knowledge and adoption of production efficiencies and effectiveness, new technologies, good agricultural practices, integrated pest management, food safety and environmental stewardship.
2	Farm economics, entrepreneurship and management: Help producers and growers protect the economic sustainability of their operations by teaching about agricultural business planning, financial management and succession planning.
3	Citizen awareness of food systems and the environment: Improve Floridians' knowledge about food systems, agricultural production, environmental services, and the environment through public education.
HPI 2. Enhance and protecting water quality, quantity and supply	
1	Water Conservation: Conserve Florida's finite freshwater resources by teaching rural, suburban and urban audiences how to use less water
2	Water Quality: Improve the quality of Florida's water resources by teaching target audiences how to implement Agricultural Best Management Practices, Green Industries Best Management Practices, Florida-Friendly Landscaping principles, and low impact development standards.
3	Public Awareness of Water Issues: Improve Floridians' knowledge about water allocation, use, quality, and conservation through public education.
HPI 3. Enhance and conserve Florida's natural resources and environmental quality	
1	Informed community decision making: Educate citizens on how to make informed decisions affecting natural coastal resources and policies by providing scientific and economic information on consequences of the different options.
2	Natural resources operations: Assist in the development and sustainability of natural resource entrepreneur opportunities through training clientele on how to start and maintain businesses with focus on natural resources-related jobs
3	Environmental stewardship: Advance awareness though training citizens on the relevance and value of natural resources through the use of curricula offered by UF/IFAS that conform to state educational standards.
HPI 4. Utilize a systems approach to conserving conventional energy and exploring alternative sources.	

1	Develop understanding of conservation practices and explore efficiency solutions: Educate citizens and business people on the social, economic and environmental effects of energy use in Florida and conservation practices they can make as an integral part of their everyday lives.
2	Alternative solutions: Educate citizens and business owners as to what alternative energy and water (as related to energy) sources are available along with the viability, applicability and use of each.
3	Community capacity development: Work with local professionals in the built environment, government, utility companies, etc. in the development of concepts, methods and tools for assessing, implementing and managing initiatives to foster environmental, economic and social forces that build a foundation that can serve to shape personal, business and community policy and management decisions through such programs as Sustainable Floridians.
HPI 5. Empower individuals and families to build healthy lives and achieve social and economic success	
1	Food safety and nutrition: Provide educational programs and interventions that promote healthy food choices and safe food handling practices for consumers, families, and food handlers.
2	Housing: Improve Floridians' access to affordable housing (purchase and finances) and teach owners and renters how to operate and maintain their homes.
3	Financial management: Increase Floridians' knowledge and behavior practices about money management for improved individual and family financial stability.
4	Well-being of Floridians: Educate and empower individuals through the lifespan to make positive life choices that contribute to improved physical and mental health, strong relationships, positive parenting and child care, and successful aging.
HPI 6. Support urban and rural community resources and economic development	
1	Economic development and entrepreneurship: Improve economic vitality of Florida's communities by engaging community members in assessments, strategic planning and business and entrepreneurial support.
2	Community capacity building: Strengthen communities by assisting them to engage citizens and build capacity through the use of facilitation skills in the areas of communication, leadership development, and problem solving as related to community issues and social concerns.
3	Resource for community decision-making: Improve resiliency in communities by providing facilitation for responsible decision-making and policy establishment. Work with communities in conflict resolution, planning development community interaction, civic engagement and deliberative forum modeling.
HPI 7. Prepare youth to be responsible citizens and productive members of the workforce	

1	Youth development: Fully utilize Extension’s community-based 4-H Youth Development Program to engage youth in learning that complements formal education. Provide opportunities for experiential learning of high priority subject matter that will lead to an interest in learning, the development of important life skills, and workforce readiness.
2	Organizational and volunteer systems to support youth development: Utilize Extension’s 4-H program to foster learning environments that makes positive youth development possible by offering quality educational programs with the help of caring adults and using youth-adult partnerships.

Table 2. The five “super issues” identified in the 2012-2022 Florida Extension Long-Range Plan.

<p>1. Enhance citizen awareness and appreciation of food systems and the environment (e.g. agricultural awareness, benefits, environmental benefits, environment and the role humans play)</p> <p>2. Enhance the sustainability and conservation of resources in Florida communities (e.g. agricultural, domestic and industrial water use, energy conservation measures, and green space)</p> <p>3. Enhance financial management for individuals and enterprises (e.g. Master Money Mentor, Annie’s Project, business retention, and enterprise budgets for agriculture)</p> <p>4. Provide science, technology, engineering, and math (STEM) exploration opportunities for youth (e.g. create curriculum and learning opportunities for youth to develop science inquiry skills through 4-H clubs, school enrichment programs, 4-H National Youth Science Day activities, etc.)</p> <p>5. Help Floridians develop healthy lifestyles (e.g. nutrition, farm-to-school programs, stress management, buy local, canning, preservation and reducing food deserts)</p>
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