

Leadership Team - Initiative 2, 'Enhancing and Protecting Water Quality, Quantity and Supply'

As part of the Extension planning process, we are now ready to begin forming teams by getting state and county faculty together for the seven initiatives. The initiative teams will work toward developing implementation plans for each initiative, including a statewide plan of work (POW) for 2013.

I am asking you to be part of the Leadership Team that will lead Initiative 2, 'Enhancing and Protecting Water Quality, Quantity and Supply'. The priorities for this initiative, as identified in the long-range planning process, are:

Enhancing and protecting water quality, quantity and supply.

- **Priority 1 – Water conservation.** Conserve Florida's finite freshwater resources by teaching rural, suburban and urban audiences how to use less water.
- **Priority 2 – Water quality.** Improve the quality of Florida's water resources by teaching target audiences how to implement agricultural Best Management Practices, Green Industries Best Management Practices, Florida-Friendly Landscaping principles, and low impact development standards.
- **Priority 3 – Public awareness of water issues.** Improve Floridians' knowledge about water allocation, use, quality, and conservation through public education.

I am asking that you to meet, as a leadership team, to develop a strategy to conduct a summit with state and county faculty to:

- Form action teams around the 3 priority areas
- Identify existing programs, current audiences and gaps in each priority area
- Identify audiences and future Water Extension Programs needed in each priority area, including existing programs to be retained
- Identify types of curricula, delivery methods, impacts, and evaluation methods for each water extension program
- Identify professional development needed for faculty to develop and implement these programs
- Identify next steps need to complete the Plan of Work for this initiative

We have funds to bring together state and county faculty for a 2-day summit to help in developing this plan. I would like this summit to be held in September or early October if at all possible. Wendy Graham has agreed to lead the discussions on planning of the summit with you. You will be hearing from her shortly. Below is some information on the leadership team and Administrative Advisors. If you have questions, please feel to contact me.

Leadership Team: Wendy Graham, Mark Clark, Kelly Morgan, Michael Dukes, Shannon Mcgee, Joan Bradshaw, Kati Migliaccio, Pierce Jones, Karl Havens.

Administrative Advisors: Joan Dusky, Dorota Haman, Ramesh Reddy, Joe Schaefer

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Agricultural Program Leader