

Faculty Advisory Board Meeting  
UF Water Institute  
Thursday January 4, 2007

Attendance: Sandy Berg, Richard Hamann, Karl Havens, Rick Stepp, Jim Jawitz, Dorota Haman, Jim Jones, Jon Martin, Jim Heaney, Wendy Graham, Mark Newman

## Agenda Items

### **1. Announcements**

- Wendy gave update re LBR (legislative budget request) and CBR (Congressional Budget Request). Public service commission, League of cities, and association of city commissioners may be possible stakeholder/lobbyists for LBR
- RFP for Program Initiation Fund has been sent out
- Invited to submit proposals to the Smallwood Foundation RFP, had a quick turn around, solicited all WI faculty, sent in 5 proposals
- Water Institute advertised for a Research Coordinator position, closing date Jan 10 2007
- Meeting with DEP regarding Conservation Clearinghouse went well (Jim Heaney, Dorota Haman, Wendy Graham attended). Likely to fund second year at significant increase (~\$475K, first year was ~\$150K)
- Announced results of election for committee chair: Chair: Dorota Haman, Chair-Elect Karl Havens.

### **2. Discussions regarding further development of Strategic Plan**

- Use mission statement and thrust areas as initial draft or starting point
- Need objectives and strategies, not necessarily activities
- Need procedures for engaging faculty
- Need procedures for engaging external stakeholders
- Should results of faculty survey be incorporated in strategic plan?
- Faculty Workgroups need to come up with objectives and strategies (need place to plug these in to strategic plan)
- Be careful not to allow thrust areas to segment the water institute—need to ensure coordination and communication between thrust areas (research coordinators will help do this)
- Should we develop the external advisory committee and then get their input (stakeholders) input on strategic plan?
- Present strategic plan as a work in progress and request stakeholder input for development

### **3. Discussion regarding how to engage external stakeholders**

- Be clear that we are asking for stakeholder input, but not handing over control to them
- Contact group of potential stakeholders and provide draft of action plan, then send survey (does strategic plan fit your needs, what can WI do for you)—it was suggested that we probably should send an actual letter on UF letterhead with introduction then continue on with emails from there on.
- This is essentially a marketing campaign to the outside world
- Evaluate response to survey to determine who is most interested in working with WI
- Should we wait to establish advisory board after symposium? Symposium is so far away we should probably have advisory board in place prior to symposium.
- How should we include external advisory committee in planning of symposium? Involve them in actual symposium, but not necessarily in planning.

#### **4. Discussions regarding purpose of the external advisory boards**

- Advertising/marketing/visibility/promotion of water institute
- State-National-International visibility
- Advice regarding “best practices” for an interdisciplinary institute at a research university—Incorporate people from other successful institutes—people who have done this before (Arizona, Nevada, Columbia, Wisconsin, Berkeley, UC Davis, Minnesota). Should probably also include people from International institutes/agencies: Delft, Wageningen, CSIRO, IWMI, University College-London, UNESCO, FAO.
- Fundraising: private, grants, earmark (state, national, international)
- Provide strategic direction

#### **5. Discussions regarding how to incorporate state-specific stakeholders and build National-International recognition?**

This lead to discussion of a two-pronged approach (i.e. two separate external advisory bodies: fundraising board and science advisory committee )

- Fundraising board (Friends of the Water Institute or Program Development Council). The purpose of the fundraising board would be:
  - Promotion
  - Lobbying
  - Fundraising
  - Political allies

Possible members of the fundraising board:

- WMD governing board members
- Former Florida Legislators
- Progress Energy

NGO directors  
USAID  
Tribal Leaders  
FAO  
Karl Haissan  
Woody Woodraska  
Len Lindahl (LBFH, UF ABE Alumni and SFWMD Board Member)  
Someone from major law firm who practices water law within Florida

- Science Advisory Committee. The purpose of this committee would be:
  - Review quality of science
  - Strategic direction
  - Input regarding structure of institute
  - Benchmarking—identifying gaps in expertise

Desirable for being invited to the serve on the Science Advisory Committee

- National academy member
- Highly cited research
- Strong national/international reputation.

Possible members of Science advisory committee

Len Shabman (RFF)	Suresh Rao (Purdue)
Efi Foufoula (MN)	John Warwick (DRI)
Stephen Lansing (AZ-anthropology)	Gene Likens (?)
Bill Mitch (OSU)	Jerry Schooner (Iowa)
Still Carpenter (WIS)	David Maidment (UT)
Robert Ward (CSU)	Jacqui Ashby (?)
Dale Whittington (UNC Chapel Hill)	John Antle (MSU)
Tissa Illangasakare (CO School of Mines, NSF)	
Wayne Meyer (CSIRO)	Pat Brezonik (UMN, NSF)
Mary Anderson (Wisc.-WRR)	Peter Gleick
Wayne Huber (Oregon St.)	Steve Parker (WSTB)
George Hornberger (UVA)	Buzz Holling
Ken Reckhow (UNC Chapel Hill)	

To begin to engage these people consider setting up a seminar series and inviting potential members of the external bodies to give presentations (WI will support travel). After this invite most interested to be on SAC.

To engage external academics and draw well known names to the symposium (from external boards both Fundraising and Science advisory) present awards at symposium

- Distinguished Service Award
- Distinguished Science Award

**6. Establish monthly meeting dates and times: First Tuesday of month 3-5PM.  
(Next meeting Feb. 6<sup>th</sup> 3pm 365 Weil)**

Action item:

1. Develop a draft strategic plan based on planning activities to date. Will circulate to FAC for review and discussion.
2. After review and comment by FAC expose draft strategic plan to outside stakeholders, possibly a temporary Task Oriented panel, e.g..

Convene a small panel of external experts: Probably around a 5 (no more than 10) member committee with a commitment no more than a department review (2 days)

- Ask them to review overall water programs at UF
  - Ask them to review Water Institute draft strategic plan
  - Ask them to answer survey/questionnaire
  - Ask them to visit
  - Ask them to write a report with recommendations.
2. Plan a series of seminars composed of high profile potential advisory board members.
  3. Consider awarding the first Water Institute Distinguished Service Award/ Distinguished Science Award at first Symposium.